

## INGREDIENTS TO AVOID



# HAIR CARE

Benzyl Salicylate; Benzoic acid, 2-hydroxy-, phenylmethyl ester

DMDM hydantoin

Lilial

Tri Ethanol Amine Quat (Teaq); triethanolamine

Isopropanol

Butylated hydroxytoluene (BHT)

Diazolidinylurea

## TOP CSC VERIFIED BLACK-OWNED BRANDS

*without these harmful chemicals:*

2 GIRLS WITH CURLS  
BASK AND BLOOM  
DR LOCS  
JIM & HENRY

MELANIN HAIRCARE  
SHEA RADIANCE  
SIENNA NATURALS  
SUKI SUKI NATURALS

MERAKI ORGANICS  
UHA!





BLACK WOMEN  
FOR WELLNESS

## Buying Power

Black women purchase \$7.5 B of beauty products a year

## Hair Purchases

9x more purchases of hair care products than any other demographic

## Straighteners

30% more likely to develop breast cancer for Black women who use chemical hair straighteners

## Hair dye

60% higher risk of breast cancer for Black women who regularly dye their hair

**CSC** Campaign  
for Safe  
Cosmetics