# INGREDIENTS TO AVOID

## HAIR CARE

- Benzyl Salicylate; Benzoic acid, 2-hydroxy-, phenylmethyl ester
- DMDM hydantoin
- Lilial
- Tri Ethanol Amine Quat (Teaq); triethanoloamine
- Isopropanol
- Butylated hydroxytoluene (BHT)
- Diazolidinylurea

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**TOP CSC VERIFIED BLACK-OWNED BRANDS without these harmful chemicals:**

- 2 Girls With Curls
- Bask and Bloom
- Dr Locs
- Jim & Henry
- Melanin Haircare
- Shea Radiance
- Sienna Naturals
- Suki Suki Naturals
- Meraki Organics
- Uhai
Buying Power
Black women purchase $7.5 B of beauty products a year

Hair Purchases
9x more purchases of hair care products than any other demographic

Straighteners
30% more likely to develop breast cancer for Black women who use chemical hair straighteners

Hair dye
60% higher risk of breast cancer for Black women who regularly dye their hair